Varun Awasthi

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PROFESSIONAL EXPERIENCE

Synchrony Financial – Stamford, CT   *Jun 2021 - Present*

AVP: Credit Acquisition Strategy Insights & Optimization   *Jul 2024 - Present*
- Lead Analyst for organization-wide credit acquisition strategy overhaul
- Developed merchant specific credit line strategies to maximize sales probability
- Automated the production of the Acquisition Report to promptly identify shifts in application mix

Credit Analyst: Loss Forecasting and Reserves   *Jan 2024 – Jun 2024*
- Optimized Imprecision calculation in loss forecast variances
- Refined Terminal Value calculation in loss forecast over 5-year horizon

Credit Analyst: Health and Wellness   *Jul 2023 – Dec 2023*
- Automated daily fraud and acquisition reports via cronjobs to monitor trends
- Highlighted key acquisition and fraud trends to senior credit leaders

Credit Analyst: Loss Mitigation   *Jul 2022 – Jun 2023*
- Implemented changes to credit limit decrease strategies
- Leveraged merchant shared data in loss mitigation strategies

Credit Analytics Intern: *Jun 2021 – Aug 2021*
- Analyzed 7 million Amazon accounts to identify 150K accounts for a credit limit increase

NON-PROFIT EXPERIENCE

Intempo Organization – Stamford, CT   *Jun 2023- Present*
Treasurer:
- Advise nonprofit board on financial strategy to support music education for immigrant students
- Built a visualization tool for other members to easily contextualize financial results
- Crafted the investment strategy balancing long term growth with liquidity needs

Synchrony Skills Academy – Stamford, CT   *Jul 2022- Present*
Financial Literacy Volunteer:
- Increased employee benefit utilization through step-by-step guidance on benefits management
- Designed and taught savings, budgeting, investing and taxes to high school students

EDUCATION/SKILLS

University of Illinois at Urbana Champaign   *Graduated: May 2022*
Gies College of Business   *GPA: 3.98/4.0*
- James Scholar: Honors Awarded to Top 10% of class
- Finance Academy: Vice President
- Teaching Assistant: Advanced Data Science and Python for Finance (FIN 580)
- Proficient in Python, SAS, JavaScript, Tableau, HTML, Automation